

Speed to the Street Fuel Pricing Control.

Are your prices out-of-sync?

Are price changes taking too long?

OpenStore[®]
by **GasBuddy**

PriceAdvantage and OpenStore

Creating greater fuel price visibility

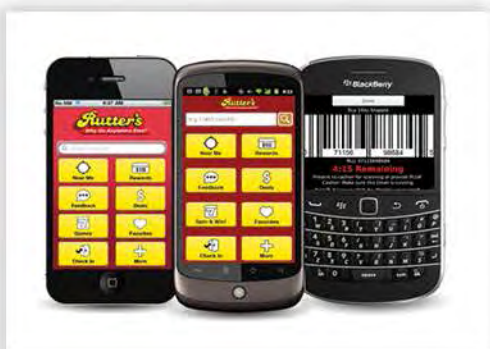


**PRESENT UP-TO-DATE
AND ACCURATE
FUEL PRICES**

**MANAGE PRICE IMAGE
AND CUSTOMER
LOYALTY**

Price proposal to implementation in seconds.

- PriceAdvantage receives daily surveys from store managers.
- Price proposals are sent for approval.
- Upon approval PriceAdvantage synchronizes with POS system, fuel pumps and Skyline electronic price signs.
- Once price changes are complete, PriceAdvantage submits to GasBuddy OpenStore.

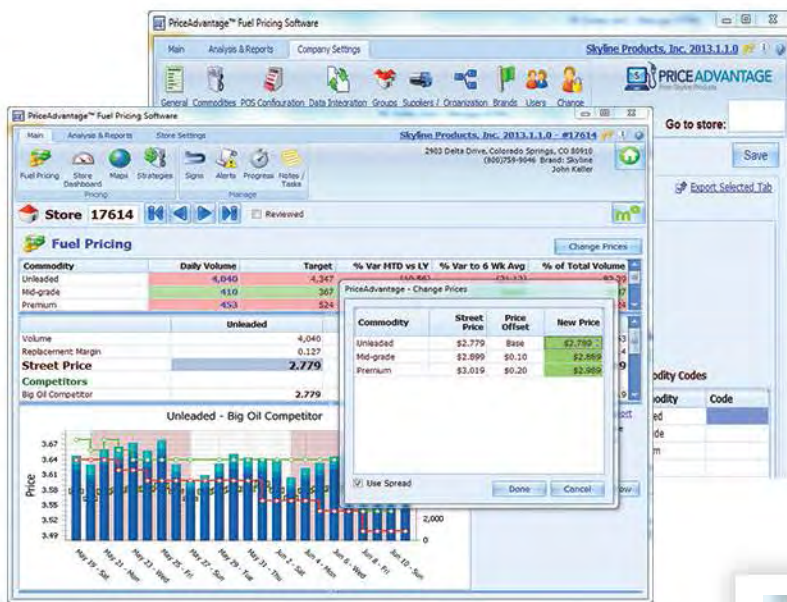


Automatically the current retail prices and current competitor prices are then pushed to GasBuddy.com for consumers to see, along with your marketing offers.

Rutter's can now initiate real-time price synchronization from headquarters to the street and the web in a matter of minutes.

— Scott Hartman, CEO, Rutter's Farm Stores.

PriceAdvantage - OpenStore®



- Manage fuel prices with greater control
- Implement prices faster
- Synchronize prices from the pump to the web

Synchronization & Visibility:

- Point of Sale
- Fuel pumps
- Electronic price signs
- GasBuddy.com

- **Bigger Profits**
- **Optimized Prices**
- **Happier CEO**



Contact us to find out how you can be more profitable.

719.362.8949 or sellmoregas.com