

Immediately learn about market changes, missed deadlines, and escalations.

Uncertainty is the enemy of productivity. Do you wonder if all of your store managers have submitted their price surveys? Do you know if they have implemented the prices changes sent earlier that day? What about competitor price changes—who's watching?



The PriceAdvantage Notifications component provides you peace of mind and removes time consuming manual processes by automating reminders and alerts. Simply “set and forget” the business rules for your

notification process. Add/change rules at any time. You have the freedom to use PriceAdvantage to support your unique fuel pricing strategy.

These automatic notifications save your staff significant time and allow you to manage by exception, creating streamlined processes throughout your organization.

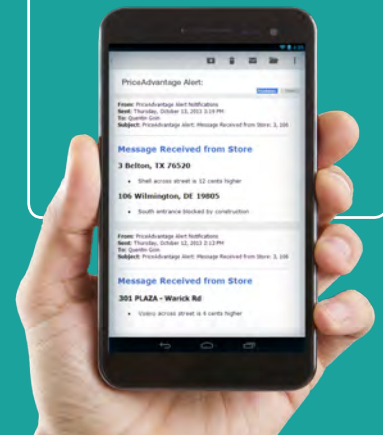
Work with confidence knowing that you will receive the right information,

right when you need it.

“We are implementing price changes faster and more accurately than ever PriceAdvantage changes prices from the POS to the pump and electronic price signs with one click.”

Stewart Spinks

FOUNDER
THE SPINX CO



PRICEADVANTAGE NOTIFICATIONS ALLOW YOU TO:

- Remind store managers of upcoming survey deadlines.
- Notify headquarters of late competitive price surveys or price changes.
- Alert headquarters of system errors or if stores have not changed prices.
- Enables store employees to convey urgent information, such as “4 pumps bagged at competitor across the street.”