

Manage your fuel pricing strategy from any mobile device, anytime, anywhere.

Would you like the freedom to leave your office at night, over the weekend, or for a family vacation knowing that you have easy, instant access to manage your fuel prices? Would remote employees, such as store and district managers like to submit competitor surveys no matter where they are?



The PriceAdvantage Mobile component provides you the freedom to make critical pricing decisions on-the-go and provides an optimized mobile experience. Simply use any mobile device—smart phone or tablet—to access the same full functionality you experience from a desktop.

You can easily complete administration functions, including reset passwords, add users, add/edit competitors, add/remove commodities.

Manage your complete pricing strategy on-the-go to make

faster, more accurate pricing decisions.

"We now price multiple times per day. Field staff enters competitor surveys from their mobile devices, giving us real-time intelligence."

Keith Baker
MANAGING PARTNER
SLIDELL OIL




**PRICEADVANTAGE
MOBILE HELPS
YOU VIEW AND
MANAGE:**

- › Each store's pricing survey, proposed prices and stores with late surveys/price changes.
- › Current replacement margins and pooled margin.
- › Essential store performance reports, such as historical volumes and margins.
- › Google maps of stores and competitors and current weather and traffic information by store.