

Get your **accounting data** the way you want it, when you want it.

You need historical information like fuel volumes, historical costs, replacement costs, and rack costs to make informed pricing decisions and to report performance. But many times, that information resides in different systems and is nearly impossible to retrieve when you need it.



The PriceAdvantage Financial Intelligence component streams all this information into a single database and presents it in a clear, meaningful format. The historical data is presented alongside real-time pricing information and your pricing strategy to help you make immediate, informed pricing decisions. We simply remove the frustrating wait and delays caused by manual processes.

PriceAdvantage's pre-built integrations with various back-end systems allow you to be up and running in just a matter of weeks.

Stop waiting for critical data from accounting, and start getting the right price to the right stores

right now.

"The integration with PDI presents daily fuel sales at each location alongside other pricing data, allowing me to easily tap into trends and adjust our retail pricing strategy accordingly."

Lance Gentry

DIRECTOR OF FUELS AND IT
KOCOLENE

Pre-Built Integrations



**PRICEADVANTAGE
FINANCIAL
INTELLIGENCE
ALLOWS YOU TO:**

- › Automatically import fuel volume sales, wholesale cost, and margins.
- › Examine rack costs for branded and unbranded competitors.
- › Analyze the effectiveness of your fuel pricing strategy with intelligent volume data.
- › Visualize trends and make course corrections.